

CITY SPLASH

Benefiting the Charles River Conservancy

Sponsorship Categories and Benefits

Saturday, June 18th, 2022

Be a part of this one-of-a-kind celebration in Boston! This afternoon event is expected to sell out, drawing 300+ registered swimmers, plus hundreds more enjoying an afternoon at Fiedler Field dock. All of the money raised through sponsorship of this event enables restoration, education, and exploration along the Charles for all.



Cannonball Sponsor ~ \$25,000

- Name/logo listing as presenting sponsor on all event print/digital materials and publicity
- Individual banner to be displayed at City Splash and event afterparty
- Exclusive 25-minute swim window at City Splash for up to 35 people
- 12 tickets to the afterparty with opportunity to speak
- Customized service day or presentation for up to 25 people
- Prominent name/logo listing on City Splash webpage, CRC website, and monthly e-newsletter (distribution 12,000)
- Thank you recognition at event, on social media and print channels



Freestyle Sponsor ~ \$10,000

- Name/logo listing on event print/digital materials and publicity
- Name/logo display listing at City Splash and event afterparty
- 10 tickets to the afterparty
- Opportunity to attend service day or brown-bag presentation for up to 10 people
- Name/logo listing on City Splash webpage, CRC Website, and monthly e-newsletter (distribution 12,000)
- Thank you recognition at event, on social media and print channels



Backflip Sponsor ~ \$5,000

- Name/logo listing on event print/digital materials and publicity
- Name/logo display listing at City Splash and event afterparty
- 8 tickets to the afterparty
- Name/logo listing on CRC Website, City Splash webpage, and e-newsletter (distribution 12,000)
- Thank you recognition at event, on social media and print channels



Corkscrew Sponsor ~ \$2,500

- Name/logo listing on event print/digital materials and publicity
- Name/logo listing on banner at City Splash
- 4 tickets to afterparty
- Name/logo listing on City Splash webpage and monthly e-newsletter (distribution 12,000)



Can Opener Sponsor ~ \$1,000

- Name/logo listing on banner to be displayed at City Splash
- 2 tickets to afterparty
- Name/logo listing on City Splash webpage and June e-newsletter (distribution 12,000)

For more information or to become a sponsor, please email crc@thecharles.org. This event is contingent on weather conditions and water quality testing. While we have a rain date of June 19th, this sponsorship opportunity is rain or shine!