

# CITY SPLASH

**Benefiting the Charles River Conservancy**

**Saturday, July 13, 2024**

Be a part of this one-of-a-kind celebration in Boston! This afternoon event is expected to sell out, drawing 300+ registered swimmers, plus hundreds more enjoying an afternoon at the Fiedler Field dock on the Esplanade. All of the money raised through sponsorship of this event enables restoration, education, and exploration along the Charles for all.

## Cannonball Sponsor

**\$25,000**

- Name/Logo Listing as presenting sponsor on all event print/digital materials and publicity
- Individual Banner to be displayed at City Splash
- Exclusive 25-minute swim window at City Splash for up to 35 people
- Opportunity to speak during event
- Opportunity for customized service day or brown-bag presentation for up to 25 people
- Prominent Name/Logo Listing on City Splash Webpage, CRC Website, and monthly e-newsletter (distribution 10,000)
- Thank you recognition on social media and print channels



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## Freestyle Sponsor

**\$10,000**

- Name/Logo Listing on event print/digital materials and publicity
- Name/Logo Listing on Banner at City Splash
- Opportunity to attend service day or brown-bag presentation for up to 10 people
- Name/Logo Listing on City Splash Webpage and monthly e-newsletter (distribution 10,000)
- Thank you recognition on social media



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## Backflip Sponsor

**\$5,000**

- Name/Logo Listing on event print/digital materials and publicity
- Name/Logo Listing on Banner at City Splash
- Name/Logo Listing on City Splash Webpage and monthly e-newsletter (distribution 10,000)
- Thank you recognition on social media



## Corkscrew Sponsor

**\$2,500**

- Name/Logo Listing on event print/digital materials and publicity
- Name/Logo Listing on Banner at City Splash
- Name/Logo Listing on City Splash Webpage and monthly e-newsletter (distribution 10,000)



## Can Opener Sponsor

**\$1,000**

- Name/Logo Listing on Banner to be displayed at City Splash
- Name/Logo Listing on City Splash Webpage and monthly e-newsletter (distribution 10,000)



CHARLES RIVER  
conservancy

For more information or to become a sponsor, please email [crc@thecharles.org](mailto:crc@thecharles.org). This event is contingent on weather conditions and water quality testing. While we have a rain date of **July 20th**, this sponsorship opportunity is rain or shine!