Corporate Partnerships & Engagement Opportunities

CHARLES RIVER conservancy

Increasing Impact Together

The Charles River is the heart of Greater Boston, providing critical open space to relax, play and grow! The Charles River Conservancy (CRC) works to support this natural, urban network with community programming, stewardship, and advocacy—and we invite you to join us!

We offer a variety of opportunities to engage with our work, to provide critical support for the river and parks, and to have fun with your team along the way!



Get your hands dirty at a group volunteer event

Perform vital park improvement projects such as invasive plant removal, tree care, litter removal, bench repair, painting, and more with us! Since 2002, more than 37,000 volunteers have contributed over $2.4 million of donated labor towards these efforts. With over 10 miles of parks to care for, the CRC's Volunteer Program Manager strategically selects a site, provides all necessary tools, and plans projects suitable to the group that can have maximum impact. **Groups of up to 100 people.** A limited number of larger events (100+) can be accommodated each season.

Jump in at City Splash

Be a part of this one-of-a-kind event in Boston! The CRC's signature community river swim reaches capacity each year, drawing hundreds of swimmers, many more spectators, local news channels and media. **There's a brand-new twist in store for 2027!** City Splash celebrates the environmental achievements to date, while inspiring a vision for a healthy river to support wildlife and recreation. **Sponsorship range up to $25,000 with tiered benefits including opportunities for an exclusive swim session for up to 35 people**.





Paddle to the floating wetland

Learn about the CRC's innovative climate resilience project up close! Take your team for a paddle down the Broad Canal in Kendall to the Charles River's first artificial wetland, a research pilot to study how this emerging technology can promote river health and increase biodiversity. We'll take care of the kayaks—you only need to bring your curiosity! **Tours can accommodate up to 25 people with suggested contributions ranging up to $5,000** depending on group size.

Brown bag talk

Bring a lunch and learn about all that is happening along the Charles! We will come to your workplace to give a tailored presentation to your team about CRC programs, initiatives, advocacy, and more! Get to know the CRC team and how to get involved!



Recognition

CRC's corporate partners are celebrated on our website, in our monthly e-newsletter, through our social media channels, in our annual report, and on-site at events as applicable.

To find out more about each engagement event and bundling opportunities, please contact **Laura Jasinski, CRC Executive Director at ljasinski@thecharles.org or (617) 300-8175**. We are always happy to discuss how to make engagement more meaningful for your team, for your communications, and within your budget cycle. **Together, we can multiply our impact.**

Contribution Level

15 people for $2,000	Group volunteer	up to 75 people for $3,250
5 people for $1,500	Floating Wetland tour	up to 25 people for $5,000
$2,500	City Splash sponsorship	$25,000

Inquire for more information on other opportunities